



Kem C. Gardner
POLICY INSTITUTE
THE UNIVERSITY OF UTAH

DAVID ECCLES SCHOOL OF BUSINESS

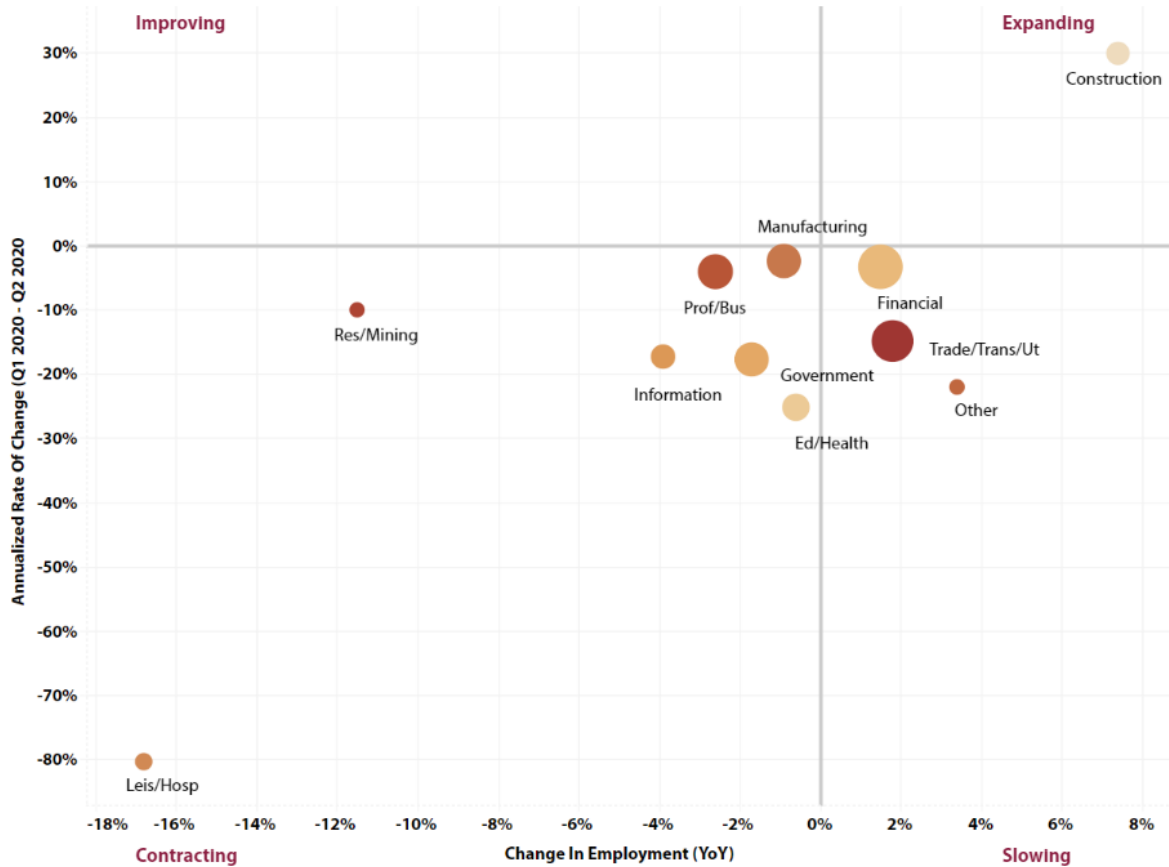
COVID-19 Impacts on Utah's Travel & Tourism Industry

INFORMED DECISIONS™

Kem C. Gardner Policy Institute | 411 East South Temple Street, Salt Lake City, Utah 84111 | 801-585-5618 | gardner.utah.edu

Health of Utah's Industries

August 2020



Health of Utah's Industries

August 2020

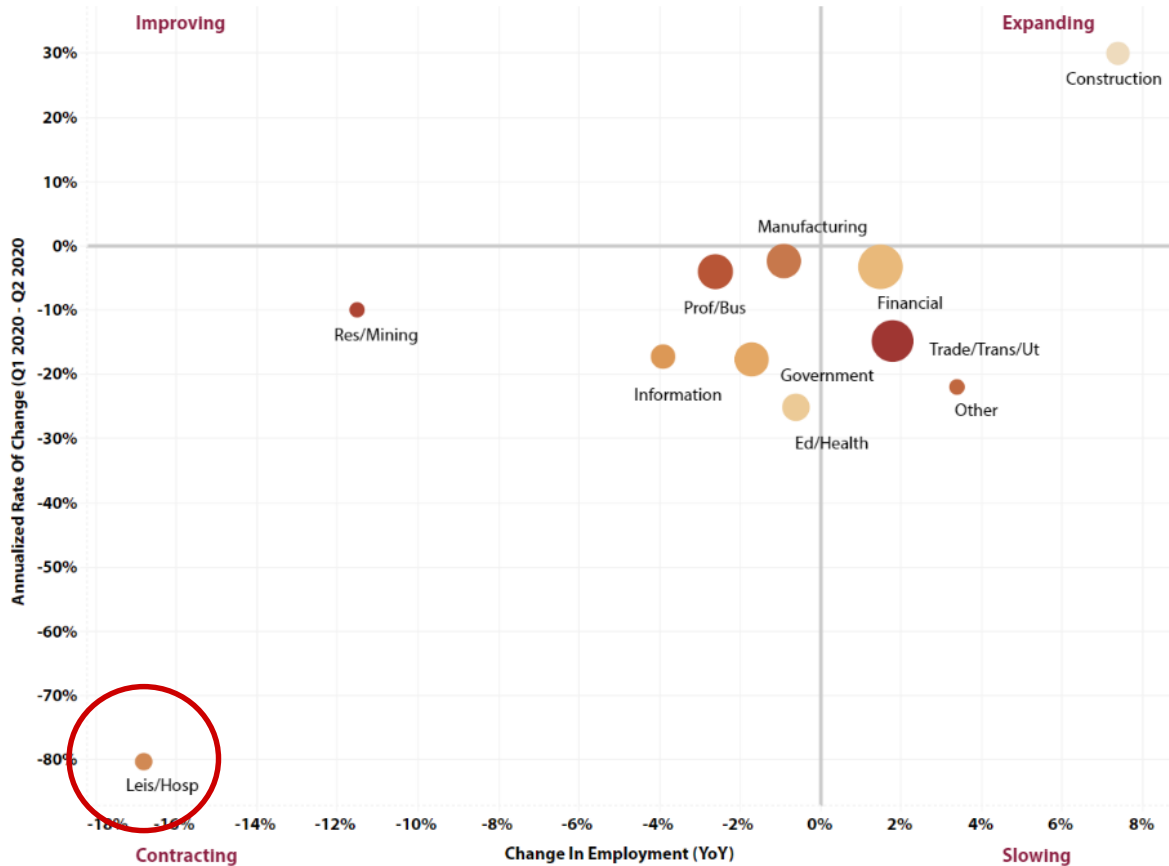
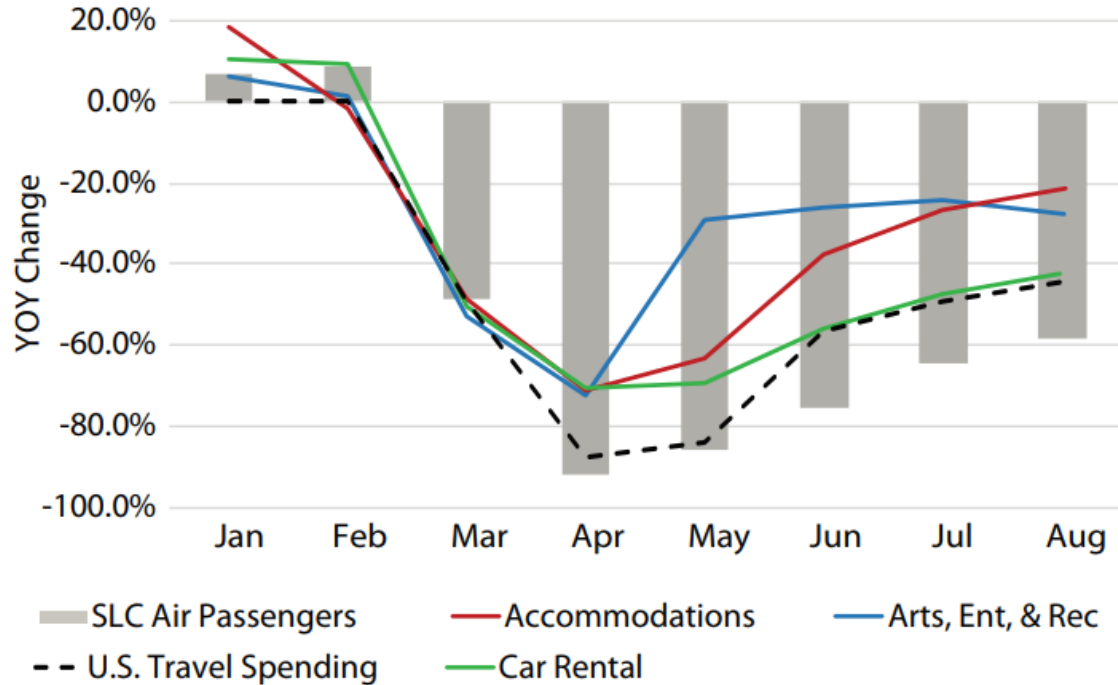
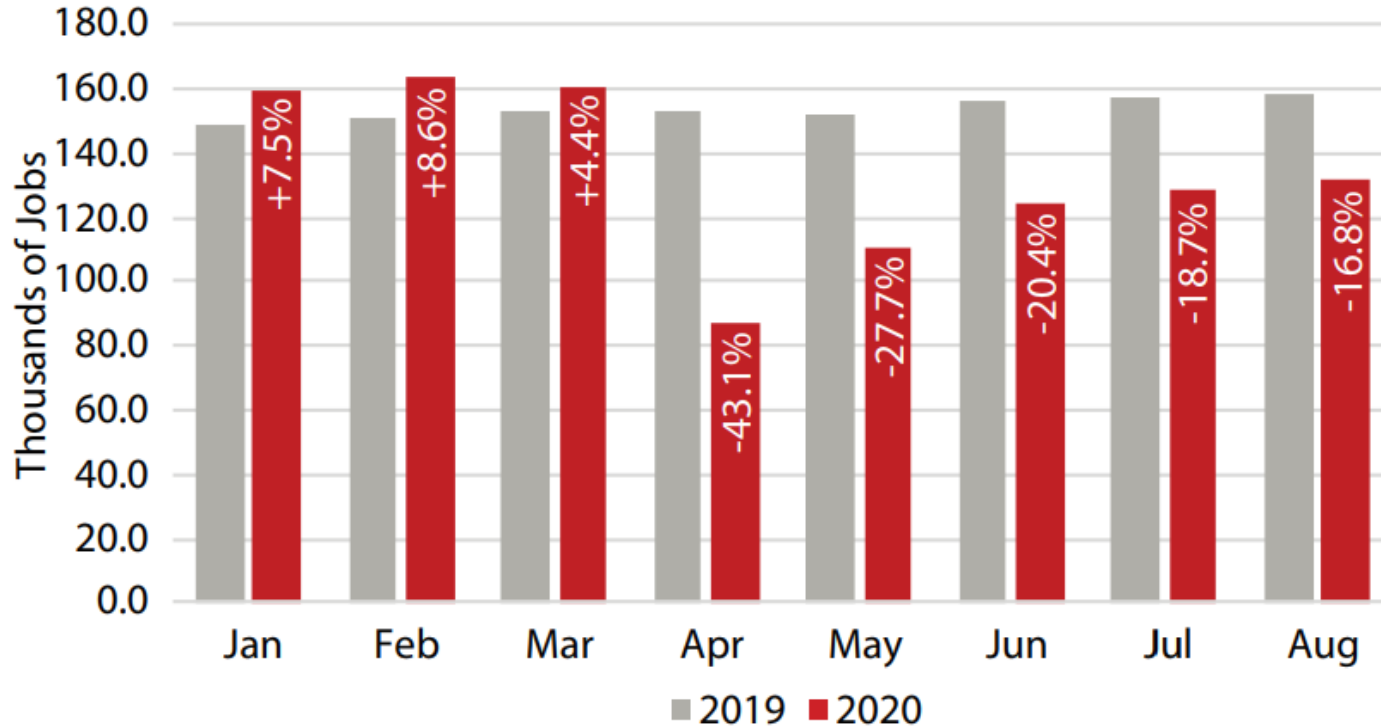


Figure 2: YOY Change in Travel-Related Spending and SLC Air Passengers, 2019–2020



Source: Kem C. Gardner Policy Institute analysis of SLC Airport, Utah State Tax Commission, and U.S. Travel Association data

Figure 3: Utah Leisure and Hospitality Employment, 2019–2020



Source: Kem C. Gardner Policy Institute analysis of Bureau of Labor Statistics data

Figure 4: YOY Change in Leisure and Hospitality Employment, Utah vs. U.S., 2019–2020

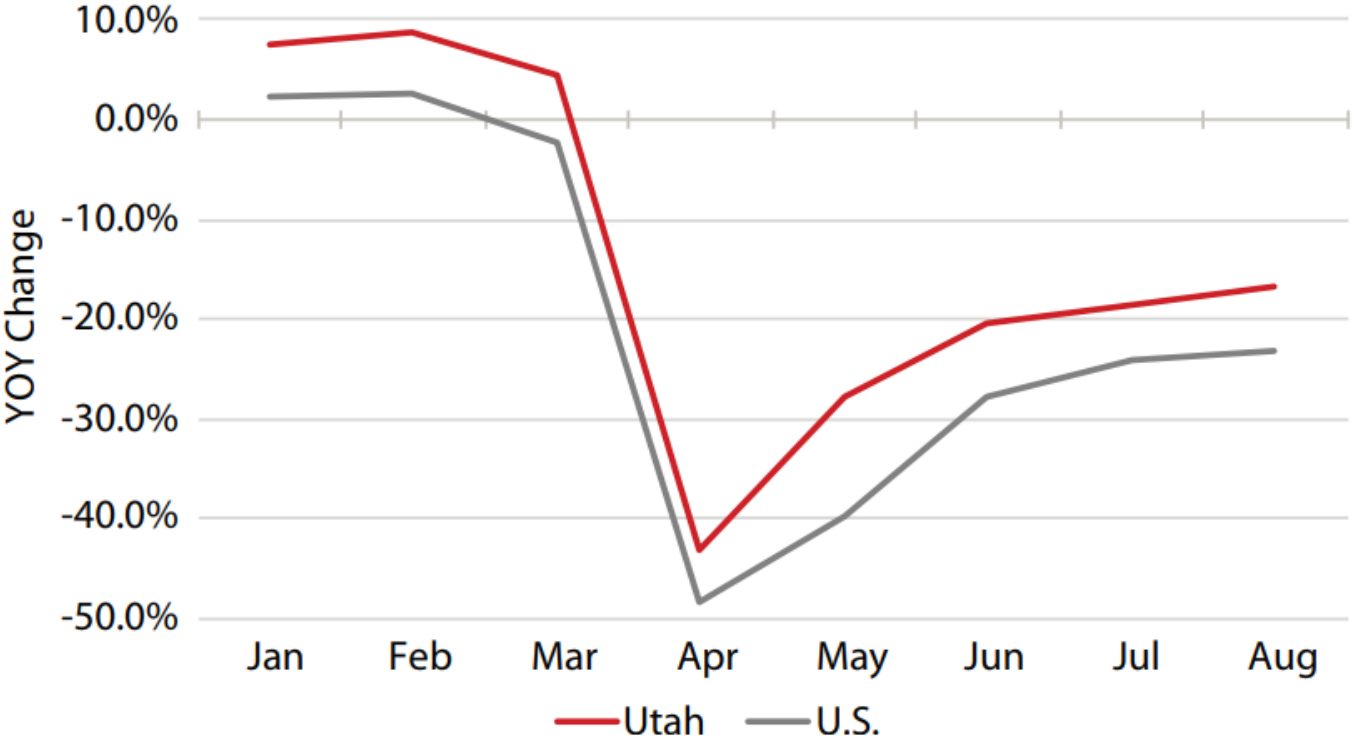
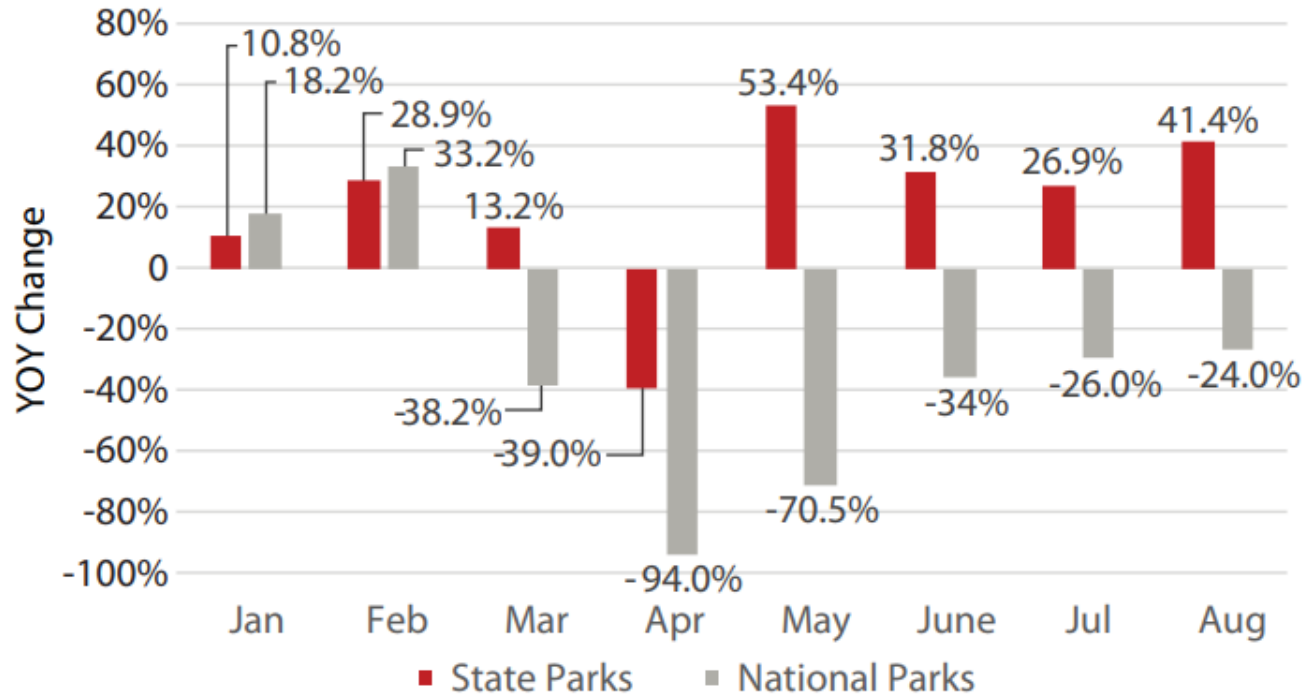
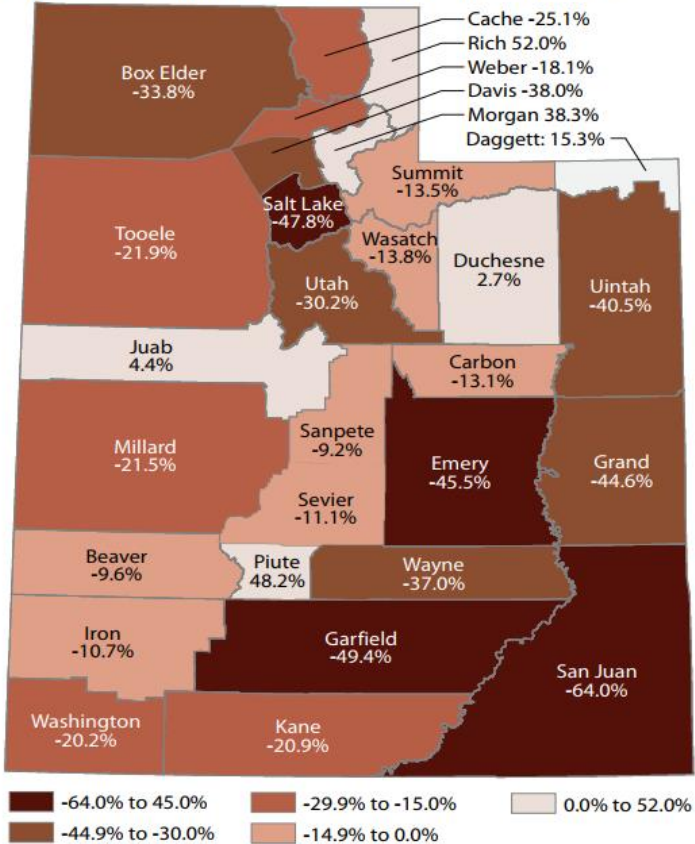


Figure 5: YOY Change in Utah Park Visitation, 2019–2020



Source: Kem C. Gardner Policy Institute analysis of National Park Service and Utah State Parks data

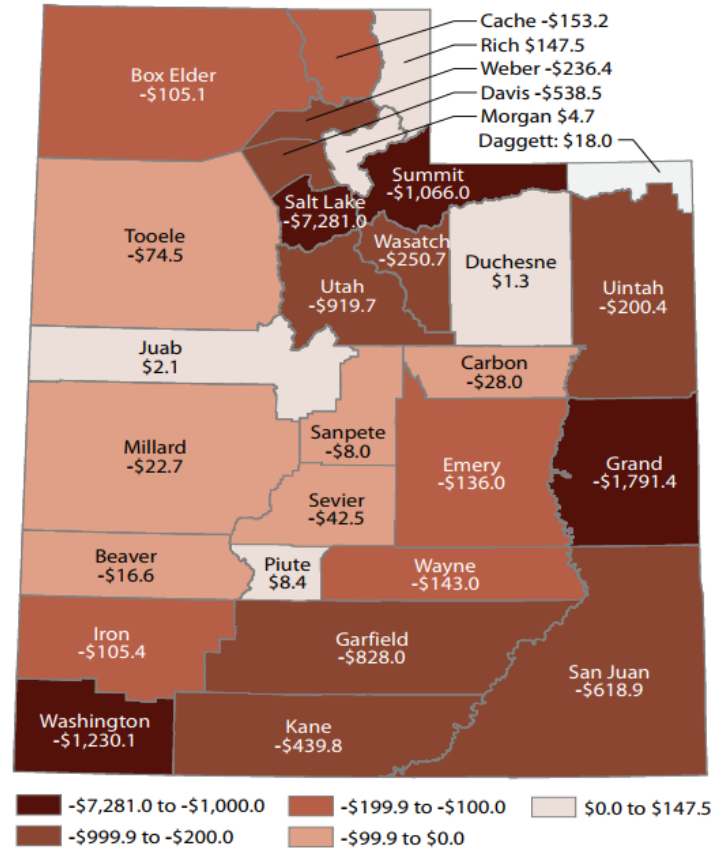
Figure 6: YOY Change in County TRT, Jan.-Aug. 2020



Source: Kem C. Gardner Policy Institute analysis of Utah State Tax Commission data

Figure 7: YOY Change in County TRT Dollars, Jan.–Aug. 2020

(Thousands of Dollars)



Source: Kem C. Gardner Policy Institute analysis of Utah State Tax Commission data

Figure 8: Average Statewide Hotel Occupancy Rates, 2019 vs. 2020

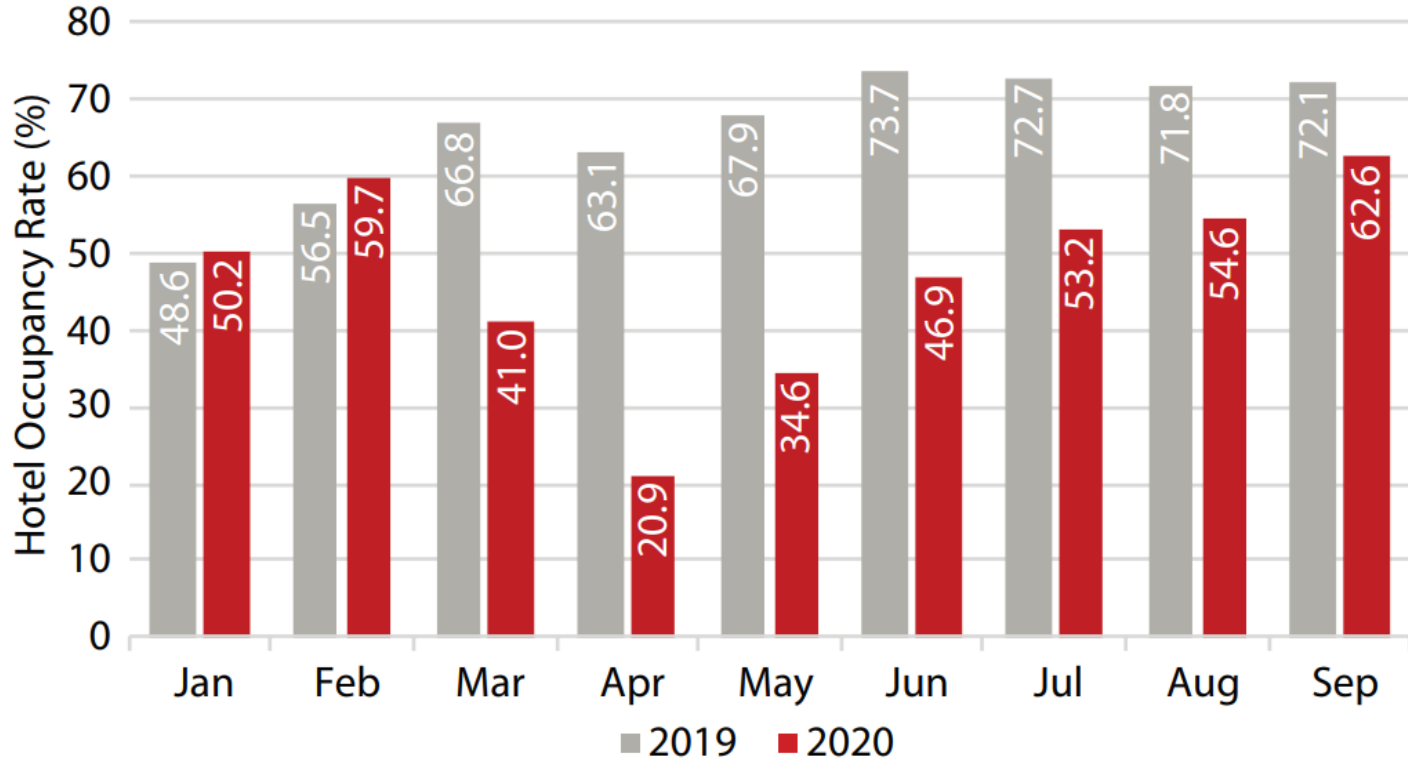
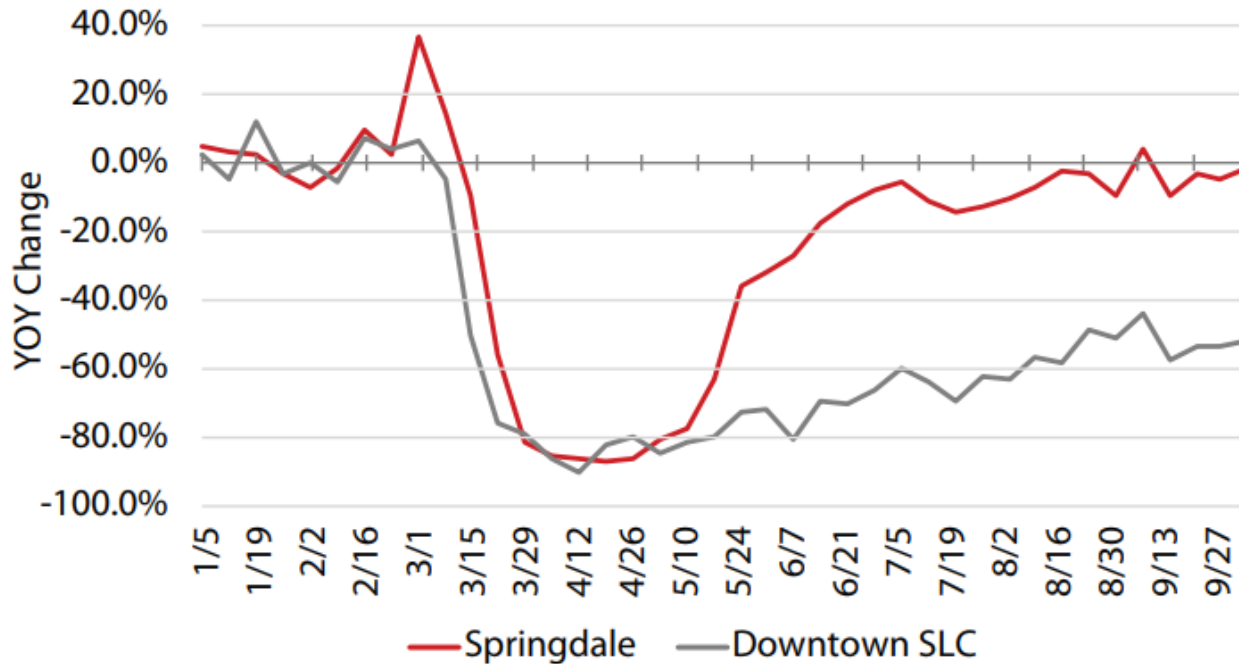


Figure 9: YOY Change in Hotel Occupancy Rates, Springdale vs. Downtown SLC



Source: Kem C. Gardner Policy Institute analysis of STR, Inc. data. *Republication or other re-use of this data without the express written permission of STR, Inc. is strictly prohibited.*

Kem C. Gardner Policy Institute

Thomas S. Monson Center | 411 E. South Temple Street
Salt Lake City, UT 84111 | 801-585-5618 | gardner.utah.edu

DAVID ECCLES SCHOOL OF BUSINESS
UNIVERSITY OF UTAH

