COVID-19 Impacts on Utah’s Travel & Tourism Industry
Figure 2: YOY Change in Travel-Related Spending and SLC Air Passengers, 2019–2020

Source: Kem C. Gardner Policy Institute analysis of SLC Airport, Utah State Tax Commission, and U.S. Travel Association data
Figure 3: Utah Leisure and Hospitality Employment, 2019–2020

Source: Kem C. Gardner Policy Institute analysis of Bureau of Labor Statistics data
Figure 4: YOY Change in Leisure and Hospitality Employment, Utah vs. U.S., 2019–2020

The graph illustrates the YOY change in leisure and hospitality employment for Utah compared to the U.S. from January 2019 to August 2020. The data shows a significant decline in employment from March to April, followed by a gradual recovery throughout the remainder of the year. The red line represents Utah, and the gray line represents the U.S.
Figure 5: YOY Change in Utah Park Visitation, 2019–2020

Source: Kem C. Gardner Policy Institute analysis of National Park Service and Utah State Parks data
Figure 8: Average Statewide Hotel Occupancy Rates, 2019 vs. 2020
Figure 9: YOY Change in Hotel Occupancy Rates, Springdale vs. Downtown SLC

Source: Kem C. Gardner Policy Institute analysis of STR, Inc. data. Republication or other re-use of this data without the express written permission of STR, Inc. is strictly prohibited.