

Dianne Meppen is the director of Survey Research at The Kem C. Gardner Policy Institute, specializing in aspects of survey research. Her areas of expertise include: client relations, establishing research objectives, developing research strategies, formulating concise and understandable survey instruments, overseeing data collection, evaluating data results, and presenting key findings and insights to clients.

Ms. Meppen has a bachelor's degree in political science from Utah State University and more than 30 years of experience in the survey industry. Prior to joining the University of Utah she worked as the research director at Dan Jones & Associates collaborating with a diverse set of clients to conduct high quality survey research.