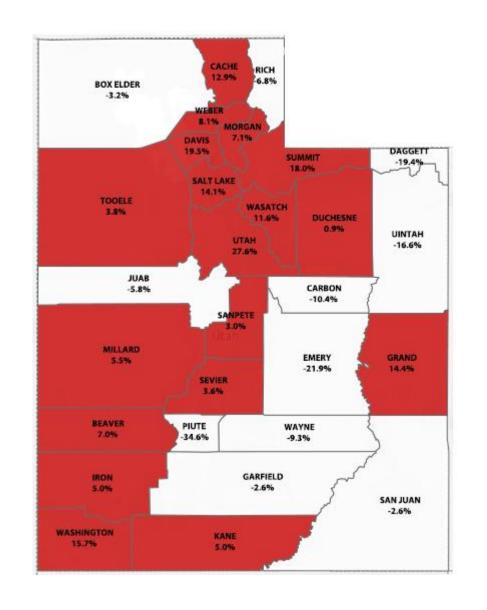


What would a Marshall Plan for rural Utah look like?

INFORMED DECISIONS™

Name Gwen	to find anything distythere.
Describe your favorite place and explain why you like it so much.	Looking for garbage lying on the
Write Your Plan	Sidewalk is hearly imposible you
Write Total Flati	can't find any grafitting and not ce
Very	single car has a speck of dirt on it
haioutocor (Otah) fancy	If you ever go to Utah, I hope you
A A A A A A A A A A A A A A A A A A A	like it how I do
Ily favorite place is Utah beaux	
I think it is very fancy. When you	
walk the streets of Satt Lake Citys	
it seems like everythinghas a different	
Rind of sparkle that not other states	
have tah also has coverescondo	
outdoor mall. The mall has two floors	A
cend lots of fantastic placesto	
go, They make it look great by harging	
up decoration on the escolaters and lights	
on the railings. Lastly. I like Utah	
for it's cleanness. It it challening	



A Tale of Two Utahs

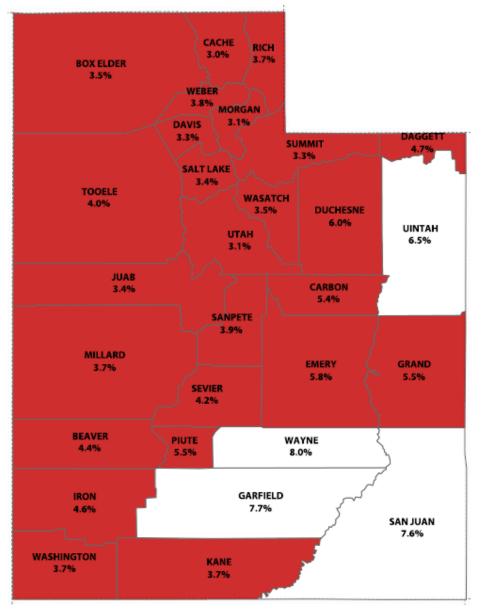
Employment change, Q4 2007 – Q4 2016







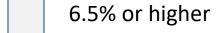
Source: Utah Dept. of Workforce Services



Unemployment Rates by County

June 2017



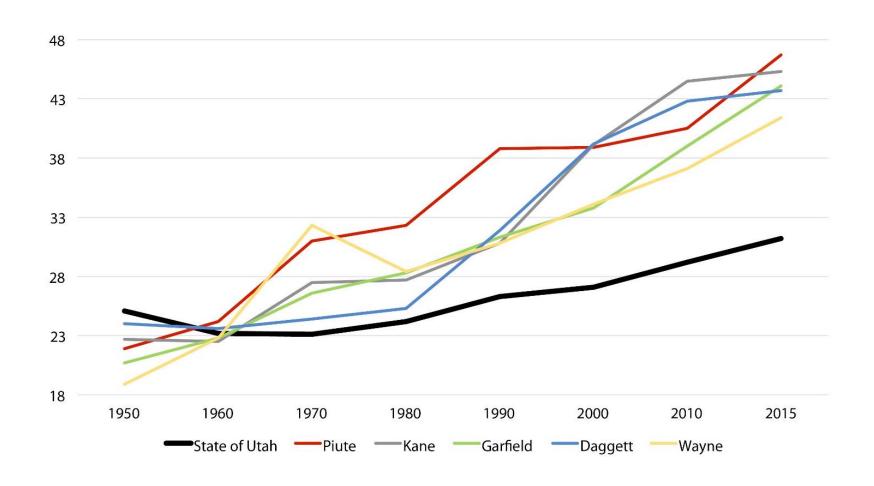




Source: Utah Dept. of Workforce Services

The Aging of Rural Utah

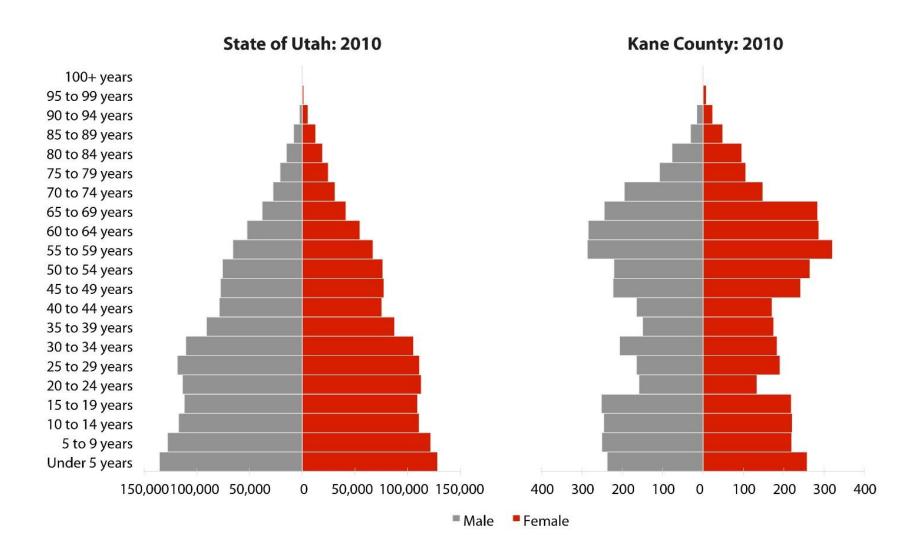
Median Age





Source: U.S. Census Bureau

Demography is Destiny





Source: U.S. Census Bureau



General George Marshall

Harvard Speech Announcing the Marshall Plan

-7-

Government. It would be neither fitting nor efficacious for this Government to undertake to draw up unilaterally a program designed to place Europe on its feet economically. This is the business of the Europeans. The initiative, I think, must come from Europe. The role of this country should consist of friendly aid in the drafting of a European program and of later support of such a program so far as it may be practical for us to do so. The program should be a joint one, agreed to by a number, if not all European nations.

An essential part of any successful action on the part of the United States is an understanding on the part of the people of America of the character of the problem and the remedies to be applied. Folitical passion and prejudice should have no part. With foresight, and a willingness on the part of our people to face up to the vast responsibility which history has clearly placed upon our country, the difficulties I have outlined can and will be overcome.



Marshall Plan Made Into Law



Gightieth Congress of the United States of America At the Second Bession

Begun and held at the City of Washington on Tuesday, the sixth day of January, one thousand nine hundred and forty-eight

AN ACT

To promote world peace and the general welfare, national interest, and foreign policy of the United States through economic, financial, and other measures necessary to the maintenance of conditions abroad in which free institutions may survive and consistent with the maintenance of the strength and stability of the United States.

Be it exacted by the Senate and House of Representatives of the United States of America in Congress assembled, That this Act may be cited as the "Foreign Assistance Act of 1948".

Sec. 101. This title may be cited as the "Economic Cooperation Act.

PERDONGS AND DECLARATION OF POLICY

Sec. 102. (a) Recognizing the intimate economic and other relationships between the United States and the nations of Europe, and recognizing that disruption following in the wake of war is not contained by national frontiers, the Congress finds that the existing situation in Europe endangers the establishment of a lasting seace, the general welfare and national interest of the United States, and the attainment of the objectives of the United Nations. The restorntion or maintenance in European countries of principles of individual liberty, free institutions, and genuine independence rests largely upon the establishment of sound economic conditions, stable international economic relationships, and the achievement by the countries of Europe of a healthy economy independent of extraordinary outside assistance. The accomplishment of these objectives calls for a plan of European recovery, open to all such nations which cooperate in such plan, bused upon a strong production effort, the expansion of foreign trade, the creation and maintenance of internal financial stability, and the development of economic cooperation, including all possible steps to establish and maintain equitable rates of exchange and to bring about the progressive elimination of trade barriers. Mindful of the advantages which the United States has enjoyed through the existence of a large domestic market with no internal trade barriers, and believing that similar advantages can accrue to the countries of Europe, it is declared to be the policy of the people of the United States to encourage these



S. 2202-32

nomic Cooperation, may deem necessary to earry out the purposes of this title and to improve commercial relations with China.

Sec. 406. Notwithstanding the provisions of any other law, the Reconstruction Finance Corporation is authorized and directed, until such time as an appropriation is made pursuant to section 404, to make advances, not to exceed in the aggregate \$50,000,000, to earry out the provisions of this title in such manner and in such amounts as the President shall determine. From appropriations authorized under section 404, there shall be repaid without interest to the Reconstruction Finance Corporation the advances made by it under the authority contained herein. No interest shall be charged on advances made by the Treasury to the Reconstruction Finance Corporation in implementation of this section.

Sec. 407. (a) The Secretary of State, after consultation with the Administrator, is hereby authorized to conclude an agreement with China establishing a Joint Commission on Reval Reconstruction in China, to be composed of two citizens of the United States appointed by the President of the United States and three citizens of China appointed by the President of China. Such Commission shall, subject to the direction and control of the Administrator, formulate and carry out a program for reconstruction in rural areas of China, which shall include such research and training activities as may be necessary. or appropriate for such reconstruction: Precided, That assistance furnished under this section shall not be construed as an express or implied assumption by the United States of any responsibility for making any further centributions to carry out the purposes of this

(b) Insofar as practicable, an amount equal to not more than 10 per centum of the funds made available under subsection (a) of section 401 shall be used to carry out the purposes of subsection (a) of this section. Such amount may be in United States dollars, proceeds in Chinese currency from the sale of commodities made available to China with funds authorized under subsection (a) of section 404, or

Fresh w. mouther fr.
Speaker of the House of Representatives.



A mine worker in postwar Sicily, where Marshall Plan funds were committed to reconstruction and economic development.



An American tractor for a French farm family



Austria's Kaprun Dam: hydroelectric power for homes, industries, ski lifts, and export



Increased bottle production, Italy



Building a road in Palermo, Italy.



Coal for Denmark

A PEOPLE'S PROCLAMATION

TO INVEST IN RURAL UTAH

A bold and urgent movement to revitalize Utah's rural economies

INSPIRED BY THE UNITED STATES MARSHALL PLAN OF 190

Utah. Inspired by the great Marshall Plan of 1948 that rebuilt the economics of Europe, we envision purposeful action that will create more economic security and sustainability, and reduce economic hardship in rural communities. We seek a specific, immediate process to cultivate empowerment of rural leaders, greater investment in rural human and physical capital, and more urban-rural collaboration. We believe such a movement will support Gov. Herbert's 25K JOBS initiative and other rural priorities of the administration. In keeping with these objectives, we pledge our support for investment that reflects these mutual aspirations and plans:

- Common vision of prosperity We share a common vision for economic prosperity. Both urban and rural economies achieve greater prosperity together.
- Priority of statewide significance We view the economic success of rural communities as a priority of statewide significance.
 We envision state leadership through the governor's office with significant and meaningful local direction and engagement.
- Bold action We believe future solutions require bold action.
 Past actions, strategies, and programs on the part of state and local government have not been sufficient to stop economic contraction in many rural communities.
- 4. Significant investment We believe it will take a sizeable investment to jumpstart rural Utah economies. Innovative funding sources must be tapped, including private investment. We should analyze ways to better coordinate and leverage existing funding sources, and streamline access for eligible applicants.
- Regional focus We believe revitalization must transcend political boundaries. Markets do not follow county and city lines. Communities and counties must work together to develop the regional economy.

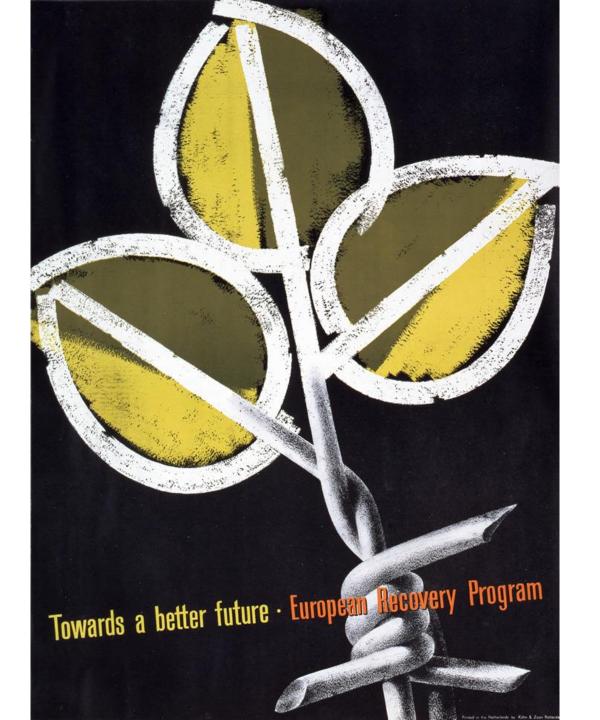
- 6. Process We envision a process led by Gov. Herbert, Lt. Gov. Cox, and the Governor's Rural Partnership Board. With the help of an independent technical team of current state and local economic development experts, our leaders will identify focus areas, evaluate existing programs and policies, identify new projects and policies, and release a draft plan for comment. They will then revise and finalize the plan and begin implementation.
- 7. Timeline We propose that an evaluation of existing programs and policies begin immediately, and a handful of projects and policies be submitted to the Utah Legislature for funding in the 2018 General Session, with additional research and recommendations to follow for a period of four years.
- Projects and policies, not plans We seek to develop a strategy that directs funds to projects and policies with the greatest potential to create wealth in rural economies.
- Big Ideas We encourage all Utahns to share their best, biggest, and boldest ideas.

We pledge our best efforts to invest in rural Utah and invite others to join us.

Presented at the Utah Rural Summit on August 3, 2017

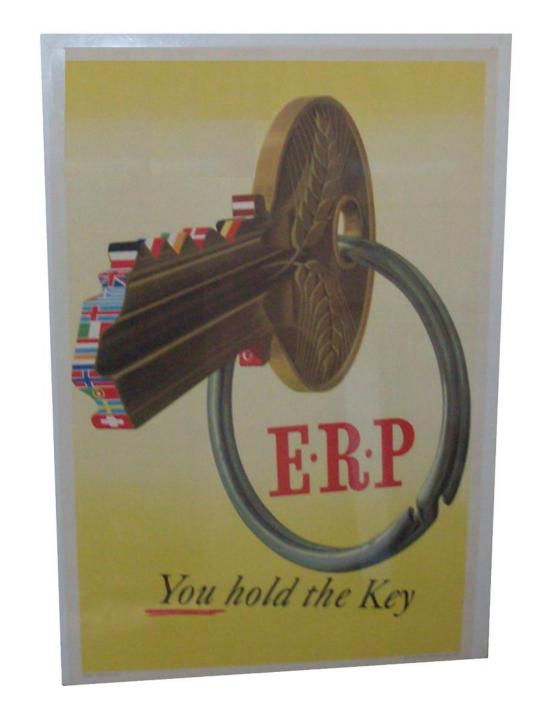
What would an investment plan for rural Utah that is inspired by the Marshall Plan look like?





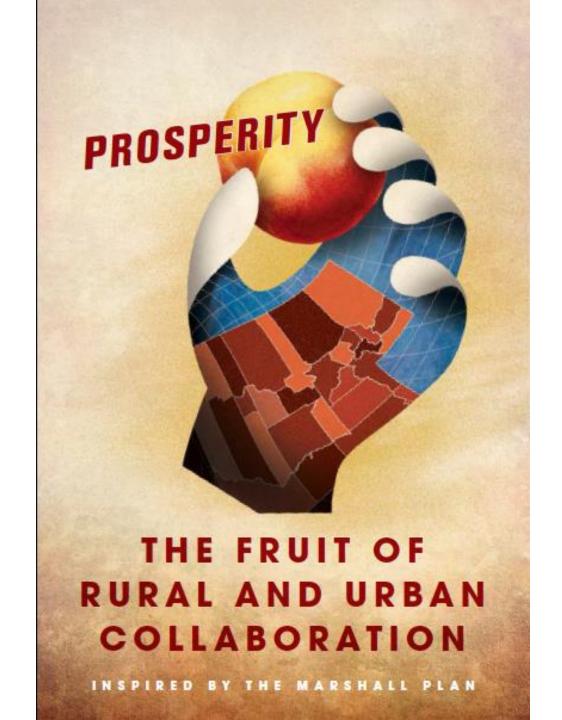


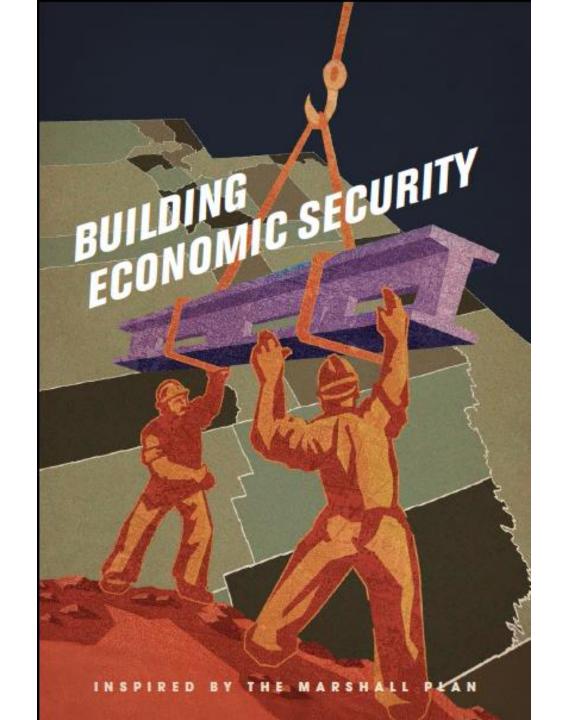


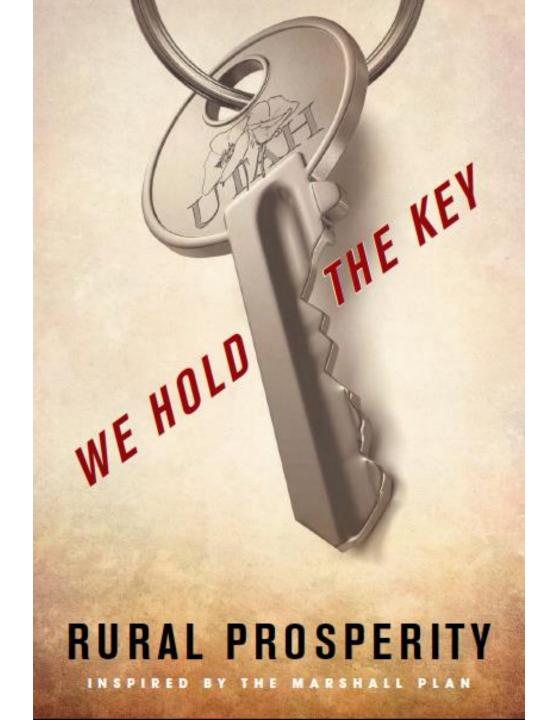


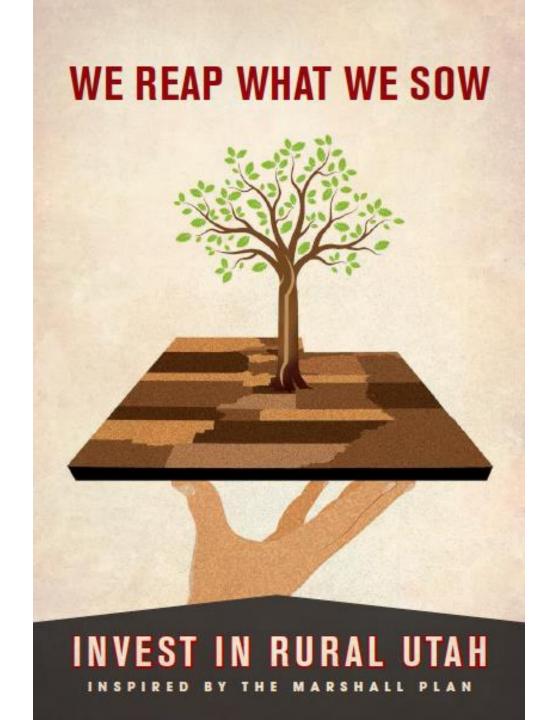












Key Components

Vision

Unity

Smart investment

Public communications