

# UTAH COAL COUNTRY STRIKE TEAM



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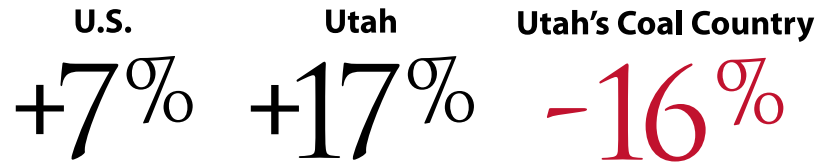
DAVID ECCLES SCHOOL OF BUSINESS

INFORMED DECISIONS™



# The Utah Coal Country Problem

## Employment Change, 2008-2017



Source: Bureau of Labor Statistics

## Other Measures of Economic Distress

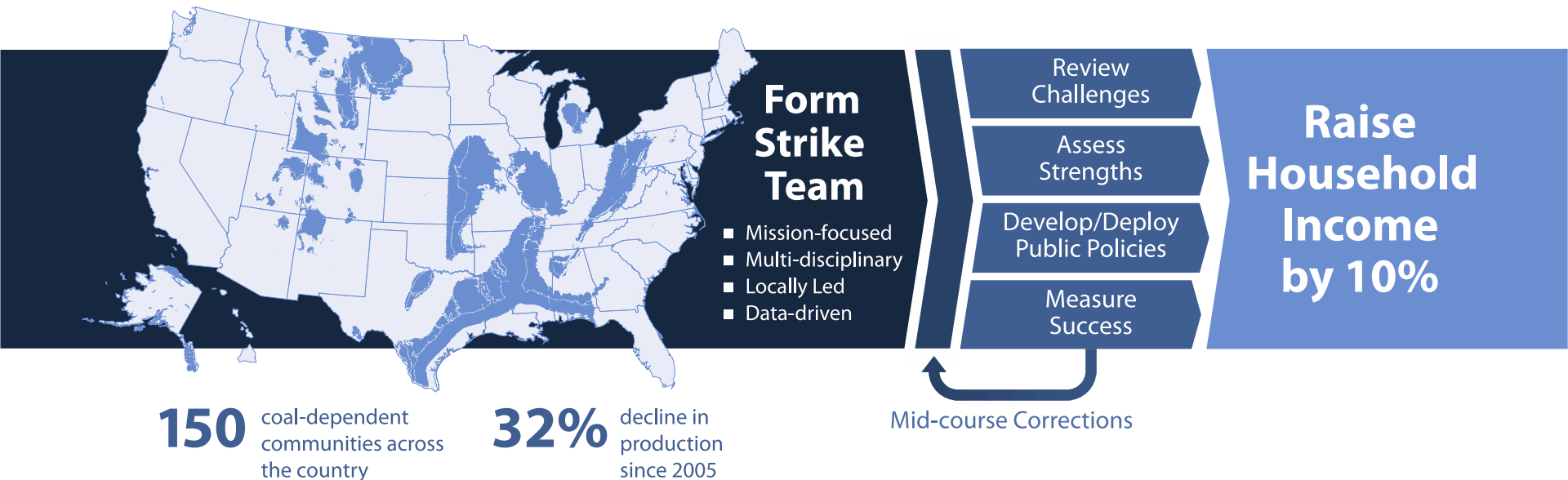
1. Unemployment
2. Out-migration
3. Poverty
4. Housing
5. Opioid crisis



Hunter Powerplant, Castle Dale, Utah

# U.S. Coal Country Roadmap

*America's coal transition belongs to all of us.*





**Coal Country Strike Team Meeting, Emery County, Utah**

# Utah Coal Country Assets/Strike Team Initiatives

## Assets

- Great Location
- Exceptional Broadband
- Spectacular Natural Beauty
- Iconic Mining Town
- Public University



## Initiatives

### Workforce Training/Jobs



Silicon Slopes East+

### Tourism Infrastructure



Red Rock Gateway

### Housing Revitalization



Hearth & Home

### Economic Development Support



Custom Incentives

# Strike Team Momentum

## Major Milestones

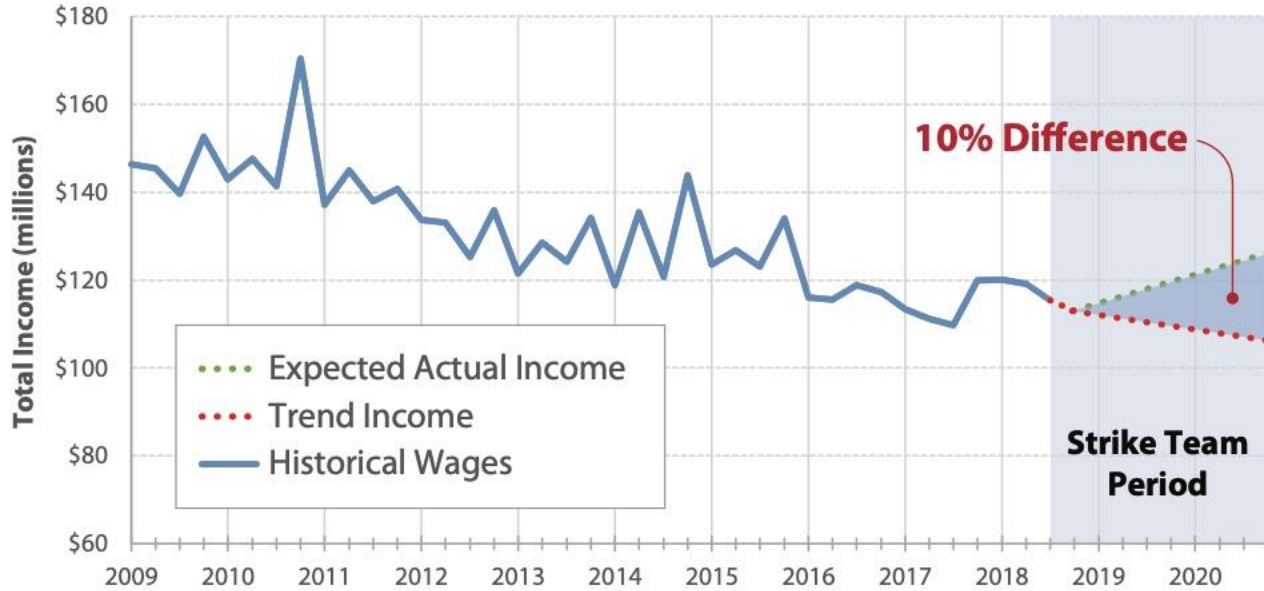
- ✓ **\$500k appropriation**  
Utah legislative support
- ✓ **Business commitments**  
Over two dozen business supporters
- ✓ **Engaged community**  
Support from approximately 70 elected officials, business leaders, and community/technical advisors
- ✓ **Utah Congressional Delegation**  
Meeting in Washington, DC with Sens. Romney and Lee
- ✓ **Valued partnerships**  
Silicon Slopes, Salt Lake Chamber, U.S. Rep. Curtis, and Utah Lt. Governor
- ✓ **National attention**  
Presentation at the National Association of Counties

## Current Supporters



# The American Dream Model

*Actual Income Compared to Trend Income*

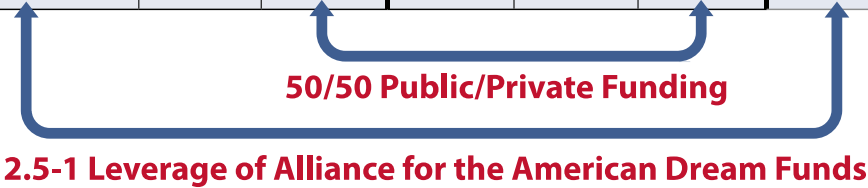


Source: Kem C. Gardner Policy Institute

# Strike Team Budget

	PRIVATE			PUBLIC			TOTAL
	Alliance for the American Dream	Other	Subtotal	State	Federal	Subtotal	
<b>Workforce Training/Jobs</b> (Silicon Slopes East+)	<b>\$800K</b>	<b>\$300</b>	<b>\$1.1M</b>	<b>\$500K</b>	<b>\$700K</b>	<b>\$1.2M</b>	<b>\$2.3M</b>
<b>Tourism Infrastructure</b> (Red Rock Gateway)	\$100K	\$100K	\$200K	\$250K		\$250K	\$450K
<b>Housing Revitalization</b> (Hearth and Home)	\$100K	\$100K	\$200K	\$250K		\$250K	\$450K
<b>Economic Development Support</b> (Custom Incentives)		\$250K	\$250K		\$50K	\$50K	\$300K
<b>Total</b>	<b>\$1.0M</b>	<b>\$750K</b>	<b>\$1.75M</b>	<b>\$1.0M</b>	<b>\$750K</b>	<b>\$1.75M</b>	<b>\$3.5M</b>

\* Detailed budget included in Executive Summary  
 Source: Kem C. Gardner Policy Institute







**America's Coal Transition Belongs to All of Us**