

Kem C. Gardner Policy Institute | July 2017

500-Day Strategic Plan Summary



AN INITIATIVE OF THE DAVID ECCLES SCHOOL OF BUSINESS

This 500-Day Plan guides the daily and long-term direction of the Kem C. Gardner Policy Institute. It includes our vision, mission, values, strategic objectives, action steps and metrics to measure success. This one-page summary is a condensed version of the complete plan.

Vision

To be a vital gathering place and center for independent economic, demographic and public policy thought leadership. In applied terminology, we want to be the “Brookings/AEI of Utah” so we can help our community prosper.

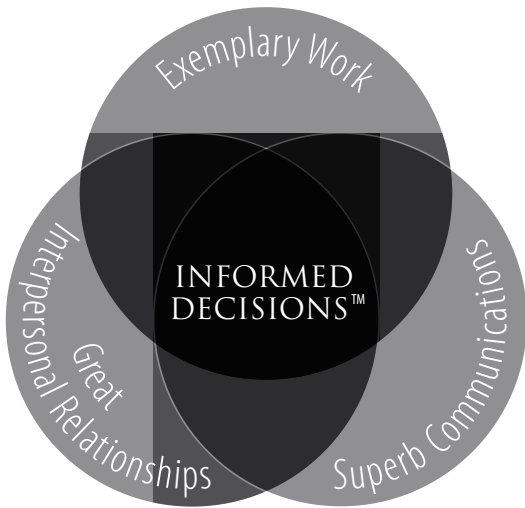
We also seek to help our home college, the David Eccles School of Business, achieve its vision of becoming a top 25 business school in the country.

Mission

To develop and share economic, demographic and public policy data and research that help people in the community make INFORMED DECISIONS™.

Committable Core Values

1. Responsibility to the community
2. Research integrity and relevance
3. Accountability
4. Collaboration
5. Positive and passionate



“Not knowing when the dawn will come I open every door.”

- Emily Dickinson

This quote, by Kem Gardner’s favorite poet, inspires the research mission at the Institute. Research sheds light and opens doors for informed decisions and a more prosperous community.

Foundational Pillars

- Exemplary work
- Superb communications
- Great interpersonal relationships

Strategic Objectives and Major Action Steps

1. Build talent base

- Support employee development
- Identify, train and mentor deputies
- Provide opportunities for interns and fellows
- Recruit and utilize senior advisors
- Secure funding for and make strategic hires

2. Enhance existing and develop new areas of excellence

- Strengthen existing areas of expertise
- Develop new areas of expertise (public finance, health care, tech, life sciences, civic leadership and training)

3. Magnify relationships with the community

- Enrich our relationships with our strategic partners
- Develop a “Partners in the Community” program
- Support the service of Institute employees on community boards

4. Strengthen student and faculty connection

- Cultivate outstanding relationships with our campus partners
- Consult with Campus Advisory Team
- Teach classes as guest lecturers and adjuncts
- Utilize faculty advisors
- Provide meaningful experiential learning for graduate assistants, interns, and fellows.

5. Create a central gathering place

- Host Newsmaker Breakfasts
- Convene annual Leavitt-Romney symposium
- Host the Utah Legislature’s policy summit every other year

6. Create long-term sustainability

- Secure “Partners in the Community”
- Participate actively in the Hatch Institute discussions
- Achieve long-term budget objectives

Metrics

We measure success through a series of metrics and key performance indicators. See the complete 500-Day Plan and our Gardner KPIs for a tracking of our progress.