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# Highlights

- Utah's residential construction contraction in 2008 was the most severe on record. The number of single-family and multifamily building permits issued for new dwelling units fell 48.4 percent, breaking the 1987 record decline of 47.7 percent. For the single-family sector 2008 was even worse. Single-family permits were down 59.2 percent, falling from 13,510 in 2007 to 5,510 in 2008 and breaking the previous record decline of 38.3 percent set in 1980.
- Particularly hard hit have been many of Utah's high-growth cities. From the peak year, in most cases 2005, single-family permits have fallen over 80 percent. The worst declines were recorded in Herriman, with a drop of 95 percent, followed by Draper's 93 percent drop.
- Prior to 2000 condominiums/twin homes accounted for 8 percent of new residential construction while the share of apartment units was generally nearly twice as high. Since 2000 that pattern has reversed, with the share of condominiums/twin homes at 16 percent of residential construction compared with a 9 percent share for apartments.
- During the recent housing bubble, construction employment as a share of total employment rose to a peak of 8.3 percent in 2007. This level of concentration exceeded that of previous housing booms. During the bubble of the 1970s construction employment rose to 6.6 percent of total employment, and in the 1990s boom construction reached 6.9 percent of total employment. In 2008 construction's share of employment dropped to 7.2 percent and is expected to decline to 5.5 percent by 2010.
- From 2007 to 2010 the construction industry is expected to lose 38,450 jobs. The four-year decline would represent a 37.2 percent drop, which is considerably larger than the 29.6 percent decline in construction jobs during the 1985–88 contraction and the 24.6 percent decline in the 1979–82 contraction.
- In recent months there has been some moderation in the rate of decline for the homebuilding industry. In fact the year-over percent change in building permits issued in Utah was actually positive in December, January, and February before again turning negative in March (down 16 percent) and April (down 18 percent). Over the same period new building permits issued nationally were consistently down more than 40 percent. The diminished weakness in recent months allows for some hope that the bottom of the housing cycle in Utah is near.

# Utah's Homebuilding Industry, Part I: Present Perspective, Future Prospects

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The collapse of Utah's housing bubble has wiped out at least \$20 billion in residential real estate wealth, eliminated over 18,000 construction jobs, and forced several hundred homebuilders out of business. Easy credit, fueled by subprime mortgages, paved the way for enormous overbuilding in California, Florida, Arizona, and Nevada, which ultimately led to a devastating correction—a credit market squeeze with impacts far worse than the double-digit mortgage rates of the 1980s.

It is little consolation to Utah homebuilders that Utah now enjoys the second highest homeownership rate in the country or that housing affordability is improving. The housing bubble produced a mix of positive and negative outcomes, which are part of the larger story of homebuilding in Utah. This two-part article examines in detail that story. Part I, in this issue, compares the performance of Utah to other states and the nation and reviews in detail local homebuilding activity, past and present. Next issue, Part II will discuss the threats of foreclosure and declining housing prices to the housing recovery and look at changes in demographic and economic conditions and the implications for future homebuilding in Utah.

## Overview

In this housing cycle only 15 states have had steeper declines than Utah. Residential construction in Utah peaked in 2005 when 28,500 building permits were issued for new dwelling units. By 2008 the number of permits had dropped by 61.2 percent to 10,912 units. The state with the steepest slide is Michigan, where permits dropped from 52,800 in 2005 to 10,600 in 2008, a decline of 80 percent. New York suffered the least with building permits falling only 11.5 percent. Nearly all of the high-growth western states have registered declines worse than the national average of -58.4 percent; only

| Change in Building<br>Permits Issued<br>from Peak Year<br>to 2008<br>(Selected Western<br>States) |        |  |  |  |  |
|---|--------|--|--|--|--|
| State   | Change |  |  |  |  |
| Arizona   | -72.4% |  |  |  |  |
| California  | -70.6% |  |  |  |  |
| Colorado –58.7%   |        |  |  |  |  |
| Idaho   | -66.6% |  |  |  |  |
| Nevada –68.3%   |        |  |  |  |  |
| New Mexico  | -58.2% |  |  |  |  |
| Oregon –61.7%   |        |  |  |  |  |
| Utah -61.2%   |        |  |  |  |  |
| Washington  | -46.2% |  |  |  |  |
| U.S.  | -58.4% |  |  |  |  |
| Source: US Census Bure  | au.    |  |  |  |  |

Table 1

Washington, where building permits dropped a "mere" 46.2 percent, outperformed the nation (Table 1).

Residential construction has been much more volatile in Utah than nationally. The monthly year-over percent change in permits issued began to decelerate in 2005 at both the national level and in Utah, drifting lower into 2006 when the change went negative for both Utah and the U.S. (Figure 1). Utah's residential construction shows an exaggerated oscillating pattern from July 2006 to July





Source: U.S. Census Bureau

2007, with year-over declines less severe than the national pattern. But in September 2007 permit activity plunged 45 percent in Utah, and for the next 12 months continued to record declines ranging from 45 percent to 67 percent. The magnitude of the monthly year-over declines in the state was significantly worse than those recorded nationally until September 2008, when the weakness in Utah's residential homebuilding industry moderated and became "less bad" than the nation. In fact the year-over percent change for Utah was actually positive in December, January, and February before again turning negative in March (down 16 percent) and April (down 18 percent). Over the same period new building permits issued nationally were consistently down more than 40 percent.

The diminished weakness in recent months allows for some hope that the bottom of the housing cycle in Utah is near. The descent from peak to trough for Utah's homebuilding has been devastating. An analysis by Ivory Company of the number of active builders in the first quarter of each year from 1990 to the

| Table 2<br>Residential Building Permits Issued by<br>Type of Unit |                       |         |        |  |  |  |  |
|---|-----------------------|---------|--------|--|--|--|--|
| Type of Unit  | 2007                  | 2008    | Change |  |  |  |  |
| Single-Family   | 13,510                | 5,513   | -59.2% |  |  |  |  |
| Twin Homes and Condos   | 4,551                 | 2,345   | -48.5% |  |  |  |  |
| Apartments  | 2,199                 | 26.5%   |        |  |  |  |  |
| Cabins  | Cabins 223 104 -53.4% |         |        |  |  |  |  |
| Manufactured Homes 516 442 -14.3%                                 |                       |         |        |  |  |  |  |
| Total   | 20,539                | 10,603  | -48.4% |  |  |  |  |
| Source: Bureau of Economic and Business Resea                     | rch, University of    | f Utah. |        |  |  |  |  |

present shows a peak of 719 homebuilders in 2003. By the first quarter of 2009 only one out of five of those was still active.

The residential construction contraction in 2008 was the most severe on record. In 2008 the number of building permits issued for new dwelling units fell 48.4 percent statewide, breaking the 1987 record decline of 45.7 percent (Tables 2 and 3).

### **Single-Family Construction**

While total residential construction in 2008 was off 48.4 percent, new singlefamily home construction was down an incredible 59.2 percent, by far the worst

| Worst Years for<br>Residential<br>Construction in<br>Utah Since 1950 |                           |  |  |  |  |
|--|---------------------------|--|--|--|--|
| Change from<br>Year Prior Year                                       |                           |  |  |  |  |
| 2008   | -48.4%                    |  |  |  |  |
| 1987   | -45.7%                    |  |  |  |  |
| 1951   | -36.3%                    |  |  |  |  |
| 1980   | -34.9%                    |  |  |  |  |
| 1966   | 1966 –29.6%               |  |  |  |  |
| 1964   | -26.0%                    |  |  |  |  |
| 1973 –22.3%  |                           |  |  |  |  |
| 2007 -22.0%  |                           |  |  |  |  |
| Source: Burea  | au of Economic and        |  |  |  |  |
| Business Res   | earch, University of Utah |  |  |  |  |

Table 3

year on record (Table 4). The freefall in new home constructiontwo of the three worst years on record were 2007 and 2008-is shown graphically in Figure 2.

Particularly hard hit have been Utah's high-growth cities. During the boom new home construction in cities like St. George, Lehi,

| Table 4<br>Worst Years for<br>Single-Family<br>Construction in<br>Utah Since 1950 |  |  |  |  |  |
|---|--|--|--|--|--|
| Change from<br>Year Prior Year  |  |  |  |  |  |
| 2008  | -59.2%   |  |  |  |  |
| 1980  | -38.3%   |  |  |  |  |
| 2007  | -32.1%   |  |  |  |  |
| 1981  | -30.2%   |  |  |  |  |
| 1987  | -23.3%   |  |  |  |  |
| 1979 –19.5%   |  |  |  |  |  |
|   | au of Economic and<br>earch, University of Utah. |  |  |  |  |

Eagle Mountain, and Herriman reached levels that were unsustainable. In September 2007 both buyers and builders suddenly pulled back, forcing new home construction into a nosedive. In 2008 high-growth cities had declines of over 60 percent in new home construction. The worst performer was Eagle Mountain, where single-family building permits fell 85 percent, dropping from 616 permits in 2007 to only 92 in 2008. Draper, Herriman, and Saratoga Springs all had declines near 80 percent in 2008 (Table 5).

When new home construction is measured from the city's peak year, generally 2005 or 2006, the construction contractions in eleven of the twelve high-growth cities have been at least 80

Figure 2 Single-Family Building Permits Issued in Utah, 1970-2008



Source: Bureau of Economic and Business Research, University of Utah.

percent (Table 6). In the case of Herriman, new home permits are down 95 percent, falling from 900 in 2005 to only 44 in 2008. The

| Table 5<br>One-Year Decline in Single-Family<br>Permits for Selected<br>High-Growth Cities |        |       |        |  |  |  |  |
|--|--------|-------|--------|--|--|--|--|
| City   | 2007   | 2008  | Change |  |  |  |  |
| Clinton  | 52     | 37    | -28.8% |  |  |  |  |
| Draper   | 234    | 51    | -78.2% |  |  |  |  |
| Eagle Mountain   | 616    | 92    | -85.1% |  |  |  |  |
| Herriman   | 203    | 44    | -78.3% |  |  |  |  |
| Lehi   | 641    | 197   | -69.3% |  |  |  |  |
| Riverton   | 257    | 102   | -60.3% |  |  |  |  |
| Saratoga Springs   | 420    | 96    | -77.1% |  |  |  |  |
| South Jordan   | 748    | 428   | -42.8% |  |  |  |  |
| St. George   | 503    | 182   | -63.8% |  |  |  |  |
| Syracuse   | 255    | 69    | -72.9% |  |  |  |  |
| West Jordan  | 161    | 86    | -46.6% |  |  |  |  |
| West Valley 231 98 -57.6%  |        |       |        |  |  |  |  |
| State  | 13,510 | 5,513 | -59.2% |  |  |  |  |
| Source: Bureau of Economic a   | ,      |       |        |  |  |  |  |

only high-growth city to escape an 80 percent or worse decline was South Jordan, where permit activity is "only" down 55 percent since the peak year of 2005.

Homebuilders responded to the collapse in demand by cutting back on new home production. Nevertheless, they

were caught with a glut of unsold homes. The number of completed and unoccupied new homes rose dramatically in 2008. A tally of the completed and unoccupied inventory in the first quarter of each year since 2005 shows nearly a doubling between

| Table 6<br>Decline in Single-Family Permits from Peak<br>Year for Selected High-Growth Cities |                          |        |              |  |  |  |  |  |
|---|--------------------------|--------|--------------|--|--|--|--|--|
| City  | Peak Permits Change from |        |              |  |  |  |  |  |
| City  | Year                     | Issued | Peak to 2008 |  |  |  |  |  |
| Clinton   | 2005                     | 317    | -88.3%       |  |  |  |  |  |
| Draper  | 2004                     | 677    | -92.5%       |  |  |  |  |  |
| Eagle Mountain  | 2006                     | 845    | -89.1%       |  |  |  |  |  |
| Herriman  | 2005                     | 900    | -95.1%       |  |  |  |  |  |
| Lehi  | 2005                     | 1,519  | -87.0%       |  |  |  |  |  |
| Riverton  | 2005                     | 655    | -84.4%       |  |  |  |  |  |
| Saratoga Springs  | 2006                     | 600    | -84.0%       |  |  |  |  |  |
| South Jordan  | 2005                     | 957    | -55.3%       |  |  |  |  |  |
| St. George  | 2005                     | 1,122  | -83.8%       |  |  |  |  |  |
| Syracuse  | 2005                     | 495    | -86.1%       |  |  |  |  |  |
| West Jordan   | 2005                     | 838    | -89.7%       |  |  |  |  |  |
| West Valley   | 2006                     | 485    | -79.8%       |  |  |  |  |  |
| State   | 2005                     | 20,912 | -73.7%       |  |  |  |  |  |

Source: Bureau of Economic and Business Research, University of Utah.

2007 and 2008 in the state's five major homebuilding counties: Salt Lake, Utah, Davis, Weber, and Washington (Table 7). In 2007 the combined inventory of completed and unoccupied homes was 1,370, but by 2008 that inventory had increased to 2,623 homes. This excess supply forced builders to scale back new home production throughout 2008. Consequently, some of the unoccupied inventory has cleared the market, dropping it to 1,617 homes in the first quarter of 2009, a reduction of nearly 40 percent from first quarter 2008.

| Table 7Number of Completed and UnoccupiedNew Single-Family Homes(First Quarter) |        |           |      |            |       |       |  |
|---|--------|-----------|------|------------|-------|-------|--|
| Year  | Davis  | Salt Lake | Utah | Washington | Weber | Total |  |
| 2005  | 165    | 409       | 242  | 28         | 61    | 905   |  |
| 2006  | 121    | 229       | 131  | 172        | 42    | 695   |  |
| 2007  | 269    | 384       | 229  | 343        | 145   | 1,370 |  |
| 2008  | 478    | 719       | 867  | 287        | 272   | 2,623 |  |
| 2009 224 486 586 184 137 1,617  |        |           |      |            |       |       |  |
| Source: New R   | leach. |           |      |            |       |       |  |

Low mortgage rates and easy credit not only fueled a housing bubble and higher home prices but also encouraged homebuilders to build larger homes. According to data from the Salt Lake County Assessors Office, the median square footage (excluding basement) of a new home in the county rose from 1,607 square feet in 2000 to 2,041 square feet in 2007, an increase of 27 percent. The size of new homes seems to have peaked in 2007, as the median size fell to 1,903 square feet in 2008 (Table 8).

While the square footage of new homes increased between 2000 and 2007, the median size of the building lot declined. Smaller lots with their lower land costs facilitated a shift of home buying resources to a larger structure. The median building lot size has dropped 20 percent from .23 acre in 2000 to .18 acre in 2008. This demonstrates a greater willingness by cities to accept high-density housing.

| Table 8<br>Median Square Footage and<br>Lot Size                     |                      |      |  |  |  |  |
|--|----------------------|------|--|--|--|--|
| Median Square Median<br>Footage Lot Size<br>Year Above Grade (Acres) |                      |      |  |  |  |  |
| 2000   | 1,607                | 0.23 |  |  |  |  |
| 2001   | 1,606                | 0.22 |  |  |  |  |
| 2002   | 1,622                | 0.23 |  |  |  |  |
| 2003   | 1,708                | 0.22 |  |  |  |  |
| 2004   | 1,771                | 0.19 |  |  |  |  |
| 2005   | 1,886                | 0.19 |  |  |  |  |
| 2006   | 1,928                | 0.18 |  |  |  |  |
| 2007   | 2,041                | 0.19 |  |  |  |  |
| 2008   | 1,903                | 0.18 |  |  |  |  |
| Source: Salt L   | ake County Assessor. |      |  |  |  |  |

#### **Homeownership Rates**

Homeownership has received nearly all the press coverage and most of the benefits of government housing policies, low interest rates, and lax mortgage lending. Consequently a higher percentage of Utahns are now homeowners than at any time in history. In 2008, the Census Bureau estimated that 76.2 percent of all Utah households were homeowners. Utah ranks second among all states in homeownership, tied with Delaware and behind West Virginia's 77.8 percent. Fifteen years ago 70 percent of Utah households were homeowners, a rate that today would yield 56,000 fewer homeowners. Typically Utah's homeownership rate is about 6 percentage points higher than the national average, but in 2008 the difference grew to 8.4 percentage points. Nationally the homeownership rate is 67.8 percent, down from the record high of 69.0 percent in 2004 (Figure 3).



Figure 3 Homeownership Rates in Utah and the U.S.

#### **Apartment Construction**

Despite the recent gains in homeownership, rental housing remains a crucial component of the housing market. Nearly one in four Utah households live in rental housing. There are an estimated 214,400 renters in Utah (Table 9). Since 2000 the number of renters has increased by 19,300 households, however during this period only 16,000 new apartment units have been built. It

| Table 9<br>Households by Tenure in Utah       |                   |                  |                     |        |  |  |
|---|-------------------|------------------|---------------------|--------|--|--|
| Numeric Percent<br>2000 2008 Change Change    |                   |                  |                     |        |  |  |
| Households                                    | 707,000           | 900,900          | 193,900             | 27.4%  |  |  |
| Owner Households                              | 511,900           | 686,500          | 174,600             | 34.1%  |  |  |
| Renter Households 195,100 214,400 19,300 9.9% |                   |                  |                     |        |  |  |
| Source: Governor's Office of Plannin          | g and Budget, Den | nographic and Ec | onomic Analysis Div | ision. |  |  |

appears that nearly 20 percent of the increase in renters has been accommodated by "for rent" condominiums, town homes, and single-family homes rather than traditional apartment communities.

The number of new apartment units built in Utah has averaged about 2,000 units annually for the past ten years (Figure 4). Since 2000, apartment construction has accounted for only 9 percent of new residential units. In contrast, apartment construction in the mid-1980s represented up to half of all new residential construction. The peak period for apartment construction in Utah was 1984 and 1985, when impending changes in tax treatment of rental property created financial incentives for the development of new rental units. In this two-year period nearly 18,000 new rental units were added to the inventory.

West Jordan ranks first in new apartment construction since 2000 with 1,808 units—24.6 percent of all new residential construction in the city (Table 10). Only in South Ogden have new apartments captured more than 30 percent of residential construction activity. South

Ogden issued permits for 306 new apartment units between 2000 and 2008, which was one-third of new residential construction. In most rapidly growing cities apartment construction has been less than 20 percent of all new residential construction.



Although any threat of overbuilding the rental market has been held in check by low levels of new apartment construction, nevertheless vacancy rates are on the rise. The recession has hurt the rental market. Apartment managers report that job losses are driving up vacancy and turnover rates as well as the cost of operation.

There are several sources of rental vacancy statistics. Although each source reports a slightly different vacancy rate, all agree that rates have risen in the past year. The U.S. Census Bureau estimates rental vacancy rates for the 75 largest metropolitan statistical areas (MSA) in the U.S. The Salt Lake MSA had a vacancy rate of 9.2 percent in 2008, compared with 5.3 percent in 2007 and 4.7 percent in 2006. The vacancy rate reported by the Census Bureau is considerably higher than rates reported by three local commercial real estate brokerage firms. Surveys conducted by each of the firms show that the vacancy rate in Salt Lake County has risen from about 4.5 percent to nearly 7 percent over the past year (Table 11). Despite the rise in vacancy rates, average rents for a two-bedroom, two-bath unit increased between 5 and 8 percent

| Table 10   Selected Cities Ranked by New Apartment Construction                                 |       |        |       |  |  |  |  |  |
|---|-------|--------|-------|--|--|--|--|--|
| Apartment Units Total Residential Apartments a<br>City 2000–2008 Units, 2000–2008 Share of Tota |       |        |       |  |  |  |  |  |
| West Jordan   | 1,808 | 7,356  | 24.6% |  |  |  |  |  |
| St. George  | 1,043 | 10,717 | 9.7%  |  |  |  |  |  |
| Provo   | 818   | 3,626  | 22.6% |  |  |  |  |  |
| Orem  | 763   | 2,931  | 26.0% |  |  |  |  |  |
| Riverton  | 644   | 4,346  | 14.8% |  |  |  |  |  |
| Logan   | 564   | 2,520  | 22.4% |  |  |  |  |  |
| Uninc. Salt Lake County   | 546   | 4,923  | 11.1% |  |  |  |  |  |
| Draper  | 519   | 5,277  | 9.8%  |  |  |  |  |  |
| North Salt Lake   | 509   | 2,395  | 21.3% |  |  |  |  |  |
| Cedar City  | 506   | 3,378  | 15.0% |  |  |  |  |  |
| Ogden   | 373   | 2,390  | 15.6% |  |  |  |  |  |
| South Ogden   | 306   | 927    | 33.0% |  |  |  |  |  |
| Layton  | 264   | 3,297  | 8.0%  |  |  |  |  |  |
| Lehi  | 221   | 7,548  | 2.9%  |  |  |  |  |  |
| Bluffdale   | 190   | 913    | 20.8% |  |  |  |  |  |

Source: Bureau of Economic and Business Research, University of Utah.

from 2007 to 2008. There will likely be greater resistance to rental rate increases in 2009 as the recession takes its toll on demand.

Traditional apartment projects have also been hurt by competition from the rental of condominium, town home, and investorowned single-family units. This last category gained prominence during the housing boom as investors sought to take advantage of rising real estate values. In most cases the condominium and town home units were originally intended as owner-occupied units, but buyer interest never materialized. Consequently some developers have resorted to renting units to generate revenue. This "shadow rental market" has been particularly troublesome for the rental markets in Washington County and downtown Salt Lake City.

| Table 11   Vacancy and Rental Rates in Salt Lake County   |           |      |       |       |  |  |
|---|-----------|------|-------|-------|--|--|
| Vacancy Avg. Rent for Two-<br>Rate Bedroom, Two-Bath Unit |           |      |       |       |  |  |
| Source  | 2007      | 2008 | 2007  | 2008  |  |  |
| Apartment Realty Advisors                                 | 4.5%      | 6.8% | \$894 | \$941 |  |  |
| Commerce CRG  | 4.6%      | 6.9% | \$842 | \$904 |  |  |
| Hendricks & Partners 4.0% 7.1% \$792 \$860                |           |      |       |       |  |  |
| Source: ARA, Commerce CRG, and Hendricks &                | Partners. |      |       |       |  |  |

#### Condominium and Twin Home Construction<sup>†</sup>

Condominium construction in Utah has had two periods of relative prominence, 1974-82 and 2001-07. Both periods were characterized by increased levels of condominium development in Summit and Washington counties, coinciding with condominium development concentrated primarily in Salt Lake and Utah counties. Three-quarters of condominium/twin home development since 2000 has occurred in Salt Lake, Utah, Summit, and Washington counties (Table 12). In the final stages of both condominium expansions developers turned their attention to the Salt Lake downtown market. Between 2003 and 2007 the inventory of condominium units in downtown Salt Lake City increased from 1,600 to 2,900, and in 2008 an additional 1,300 units were proposed. Fortunately only one of the proposed condominium projects got underway before the credit market collapse. That project, City Creek Center, includes three condominium towers with over 500 units.

In the first period of prominence (1974–82) condominium units never exceeded 15 percent of total residential units. However, in the current cycle condominium development has been at or above a 15 percent share since 2003. In the past two years condominium

| Table 12Condominium/Twin Home Permits Issued bySelected Counties |                      |                |                    |            |       |        |  |
|--|----------------------|----------------|--------------------|------------|-------|--------|--|
| Year   | Salt Lake            | Utah           | Summit             | Washington | Other | State  |  |
| 2000   | 319                  | 508            | 134                | 188        | 468   | 1,617  |  |
| 2001   | 773                  | 651            | 453                | 274        | 440   | 2,591  |  |
| 2002   | 877                  | 774            | 16                 | 210        | 118   | 1,995  |  |
| 2003   | 1,323                | 891            | 236                | 530        | 429   | 3,409  |  |
| 2004   | 964                  | 806            | 197                | 761        | 892   | 3,620  |  |
| 2005   | 1,043                | 1,012          | 327                | 864        | 1,080 | 4,326  |  |
| 2206   | 1,238                | 999            | 374                | 465        | 1,155 | 4,231  |  |
| 2007   | 1,052                | 1,103          | 762                | 431        | 1,203 | 4,551  |  |
| 2008   | 887                  | 432            | 48                 | 70         | 908   | 2,345  |  |
| Total  | 8,476                | 7,176          | 2,547              | 3,793      | 6,693 | 28,685 |  |
| Source: Burea  | u of Economic and Bu | siness Researc | h, University of L | ltah.      |       |        |  |

units have captured 22 percent of the residential construction activity. As the demand for renting waned with lax lending requirements for home ownership, condominiums became an attractive housing alternative for moderate-income families. Suburban Salt Lake County is dotted with over 30 stacked condominium projects developed between 2002 and 2007. Most of these projects were less than 100 units and priced at the time under \$140/square foot.

A comparison of the number of permits issued for condominiums/ twin homes and apartment units since 1995 shows an interesting symmetry. Prior to 2000 condominiums/twin homes accounted for 8–9 percent of new residential construction, while the share of apartment units was generally nearly twice as high (Table 13). Since 2000 the pattern has reversed, with the share of condominiums/twin homes about twice that of apartments. Although condominiums/twin homes maintained a 22 percent share of residential construction in 2008, the number of permits issued dropped by 48 percent. As credit guidelines tighten for mortgages, the condominium/twin home market will likely see

<sup>†</sup> Condominiums include town homes; twin homes include duplexes.

| Cond         | Table 13<br>Share of Building Permits Issued for<br>Condominium/Twin Home Units and Apartment Units |                           |            |                           |  |  |  |  |  |
|--------------|---|---------------------------|------------|---------------------------|--|--|--|--|--|
| Year         | Condos and<br>Twin Homes  | % of Total<br>Residential | Apartments | % of Total<br>Residential |  |  |  |  |  |
| 1995         | 1,912   | 8.9%                      | 4,513      | 20.9%                     |  |  |  |  |  |
| 1996         | 1,864   | 7.9%                      | 5,326      | 22.4%                     |  |  |  |  |  |
| 1997         | 1,909   | 9.2%                      | 3,356      | 16.2%                     |  |  |  |  |  |
| 1998         | 1,996   | 9.2%                      | 3,766      | 17.3%                     |  |  |  |  |  |
| 1999         | 1,775   | 8.7%                      | 2,668      | 13.1%                     |  |  |  |  |  |
| 2000         | 1,617   | 8.9%                      | 2,012      | 11.1%                     |  |  |  |  |  |
| 2001         | 2,591   | 13.2%                     | 2,498      | 12.7%                     |  |  |  |  |  |
| 2002         | 2,399   | 12.3%                     | 1,750      | 9.0%                      |  |  |  |  |  |
| 2003         | 3,489   | 15.3%                     | 2,066      | 9.0%                      |  |  |  |  |  |
| 2004         | 3,620   | 14.9%                     | 2,233      | 9.2%                      |  |  |  |  |  |
| 2005         | 4,326   | 15.3%                     | 2,236      | 7.9%                      |  |  |  |  |  |
| 2006         | 4,231   | 16.1%                     | 1,427      | 5.4%                      |  |  |  |  |  |
| 2007         | 4,551   | 22.2%                     | 1,739      | 8.5%                      |  |  |  |  |  |
| 2008         | 2,345   | 22.1%                     | 2,199      | 20.8%                     |  |  |  |  |  |
| Source: Bure | Source: Bureau of Economic and Business Research, University of Utah.                               |                           |            |                           |  |  |  |  |  |

some erosion in its market share while apartments will likely capture a larger share of new residential construction.

#### **Employment Impacts**

Inevitably, severe contractions in home building result in significant job losses for the construction industry. In 2003 Utah's construction industry had 67,600 jobs. Over the next four years this increased to 103,500 but then fall back in 2008 to 90,500 jobs, a 12.5 percent loss (Figure 5). The decline in 2008 marks one of the worst single-year declines in construction jobs in Utah's history. Only two years since World War II have had steeper declines in construction jobs: 1967, when jobs dropped by 13.4 percent, and 1987, when job losses reached 17.1 percent.

The job forecast, by the Utah Department of Workforce Services, for the construction industry in 2009 shows a record loss of 22.9 percent or 20,735 jobs, which would push the total job count for the industry down to 69,800. The forecast for 2010 anticipates significant moderation in job losses but still a 6.9 percent drop and the loss of another 4,800 construction jobs. From the peak in 2007 to 2010 the construction industry is expected to lose 38,450 jobs. The four-year decline would represent a 37.2 percent drop, which is considerably larger than the 29.6 percent decline in



Figure 5 Construction Employment in Utah

construction jobs during the 1985–88 contraction and the 24.6 percent decline in the 1979–82 contraction. The decline in housi

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The decline in housing has had a mixed impact on specialty trade contractors and employees. By far the worst hurt are framers. Framing employment is down 46.4 percent from the fourth quarter of 2007 to the fourth quarter of 2008, and the number of business establishments is down 20.6 percent (Table 14). In terms of employment, masonry and drywall follow, with declines of 32.8 percent and 31.6 percent respectively. However, employment of electricians fell only 3.7 percent over the period and the number of establishments

shrank by just 2.1 percent.

The forecast by DWS indicates that the construction industry's share of total nonagricultural employment is expected to revert to near the historic average of 5.8 percent. During the recent housing bubble construction employment as a share of total employment rose to a peak of 8.3 percent in 2007 (Figure 6). This level of concentration exceeds that of previous housing booms. During the bubble of the 1970s construction employment rose to 6.6 percent of total employment, and in the 1990s boom construction reached 6.9 percent of total employment. In 2008 construction's share of employment dropped to 7.2 percent and is expected to decline to 5.3 percent by 2010.

#### Table 14 Change in Employment and Establishments for Selected Specialty Trade Contractors

|                            | Employment |          |        | Establishments |          |        |  |
|----------------------------|------------|----------|--------|----------------|----------|--------|--|
|                            | 4th Qtr.   | 4th Qtr. |        | 4th Qtr.       | 4th Qtr. |        |  |
| Trade                      | 2007       | 2008     | Change | 2007           | 2008     | Change |  |
| Concrete Foundations       | 2,888      | 2,069    | -28.4% | 450            | 409      | -9.1%  |  |
| Drywall and Insulation     | 3,357      | 2,297    | -31.6% | 400            | 371      | -7.3%  |  |
| Electrical                 | 4,964      | 4,778    | -3.7%  | 724            | 709      | -2.1%  |  |
| Framing                    | 3,138      | 1,681    | -46.4% | 559            | 444      | -20.6% |  |
| Masonry                    | 3,474      | 2,336    | -32.8% | 447            | 406      | -9.2%  |  |
| Painting and Wall Covering | 2,863      | 2,487    | -13.1% | 591            | 554      | -6.3%  |  |
| Plumbing and HVAC          | 6,215      | 5,301    | -14.7% | 1,065          | 1,063    | -0.2%  |  |
| Roofing                    | 1,324      | 1,092    | -17.5% | 227            | 218      | -4.0%  |  |

Figure 6 Construction's Share of Total Employment in Utah



Source: Utah Department of Workforce Services.





\*Housing-related employment defined by Economy.com as residential building construction, specialty trade contractors, building material and garden supply stores, lumber and construction supply merchant wholesalers, mortgage and nonmortgage loan brokers, real estate credit lenders, real estate agents and brokers, real estate appraisers. Source: Economy.com and Utah Department of Workforce Services. The construction industry has significant backward and forward linkages in the economy. Consequently, when housing suffers many other industries are affected and job losses follow. Economy.com has developed a "housing-related" category of employment, which includes a number of sectors such

as mortgage brokers, real estate brokers and agents, building and garden establishments, etc.

Utah's Department of Workforce Services has calculated the change in employment for the housingrelated sector (Figure 7). By December of 2008 Utah's housing-related employment was down 15.2 percent from a year earlier, compared with 2.1 percent for all employment categories. DWS estimates that housingrelated employment accounts for about two-thirds of the overall job loss in Utah from December 2007 to December 2008.

The construction of new homes

in Utah has fallen nearly 75 percent in just three years. The scale of this contraction is beyond any experienced by the local housing industry since World War II, and the collapse has taken a heavy toll not only on the homebuilding industry but also on the Utah economy. When will the housing recovery begin and what will that recovery look like? Part II of this article will explore these questions as well as examine the changing demographic and economic forces that will shape the future demand and supply of housing in Utah.

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| -    |                   | Multi-         | Multi-Family |                           | Manufactured                     |                  | Value: Valu                  |                                  |  |
|------|-------------------|----------------|--------------|---------------------------|----------------------------------|------------------|------------------------------|----------------------------------|--|
| Year | Single-<br>Family | Family         |              | Condos and<br>Twin Homes* | Homes and<br>Cabins <sup>+</sup> | Total            | Current Dollars,<br>Millions | Constant 200<br>Dollars, Million |  |
| 1970 | 5,962             | 3,108          |              |                           |                                  | 9,070            | \$117.0                      | \$783                            |  |
| 1971 | 6,768             | ,<br>6,009     |              |                           |                                  | 12,777           | \$176.8                      | \$1,118                          |  |
| 1972 | 8,807             | 8,513          |              |                           |                                  | ,<br>17,320      | \$256.5                      | \$1,511                          |  |
| 1973 | 7,546             | 5,904          |              |                           |                                  | 13,450           | \$240.9                      | \$1,300                          |  |
| 1974 | 8,284             | 3,217          |              |                           |                                  | 11,501           | \$237.9                      | \$1,162                          |  |
| 1975 | 10,912            | 2,800          |              |                           |                                  | 13,712           | \$330.6                      | \$1,488                          |  |
| 1976 | 13,546            | 5,075          |              |                           |                                  | 18,621           | \$507.0                      | \$2,142                          |  |
| 1977 | 17,424            | 5,856          |              |                           |                                  | 23,280           | \$728.0                      | \$2,779                          |  |
| 1978 | 15,618            | 5,646          |              |                           |                                  | 21,264           | \$734.0                      | \$2,473                          |  |
| 1979 | 12,570            | 4,179          |              |                           |                                  | 16,749           | \$645.8                      | \$1,941                          |  |
| 1980 | 7,760             | 3,141          |              |                           |                                  | 10,901           | \$408.3                      | \$1,110                          |  |
| 1981 | 5,413             | 3,840          |              |                           |                                  | 9,253            | \$451.5                      | \$1,149                          |  |
| 1982 | 4,767             | 2,904          |              |                           |                                  | 7,671            | \$347.6                      | \$859                            |  |
| 1983 | 8,806             | 5,858          |              |                           |                                  | 14,664           | \$657.8                      | \$1,580                          |  |
| 1984 | 7,496             | 11,327         |              |                           |                                  | 18,823           | \$786.7                      | \$1,822                          |  |
| 1985 | 7,403             | 7,844          |              |                           |                                  | 15,247           | \$706.2                      | \$1,603                          |  |
| 1986 | 8,512             | 4,932          |              |                           |                                  | 13,444           | \$715.5                      | \$1,556                          |  |
| 1987 | 6,530             | 755            |              |                           |                                  | 7,305            | \$495.2                      | \$1,029                          |  |
| 1988 | 5,297             | 418            |              |                           |                                  | 5,715            | \$413.0                      | \$825                            |  |
| 1989 | 5,197             | 453            |              |                           |                                  | 5,632            | \$447.8                      | \$859                            |  |
| 1990 | 6,099             | 910            |              |                           |                                  | 7,009            | \$579.4                      | \$1,078                          |  |
| 1991 | 7,911             | 958            | 681          | 277                       | 534                              | 9,441            | \$791.0                      | \$1,458                          |  |
| 1992 | 10,375            | 1,722          | 1,154        | 568                       | 572                              | 13,001           | \$1,113.6                    | \$2,014                          |  |
| 1993 | 12,929            | 3,865          | 2,925        | 931                       | 904                              | 17,804           | \$1,504.4                    | \$2,593                          |  |
| 1994 | 13,947            | 4,646          | 3,163        | 1,483                     | 1,010                            | 19,747           | \$1,730.1                    | \$2,854                          |  |
| 1995 | 13,904            | 6,425          | 4,513        | 1,912                     | 1,154                            | 21,558           | \$1,854.6                    | \$2,932                          |  |
| 1996 | 15,139            | 7,190          | 5,326        | 1,864                     | 1,229                            | 23,737           | \$2,104.5                    | \$3,267                          |  |
| 1997 | 14,079            | 5,265          | 3,356        | 1,909                     | 1,408                            | 20,687           | \$1,943.5                    | \$2,929                          |  |
| 1998 | 14,476            | 5,762          | 3,766        | 1,996                     | 1,343                            | 21,743           | \$2,188.7                    | \$3,214                          |  |
| 1999 | 14,561            | 4,443          | 2,668        | 1,775                     | 1,505                            | 20,350           | \$2,238.0                    | \$3,147                          |  |
| 2000 | 13,463            | 3,629          | 2,012        | 1,617                     | 1,346                            | 18,154           | \$2,140.1                    | \$2,876                          |  |
| 2000 | 13,851            | 5,025          | 2,498        | 2,591                     | 1,062                            | 19,675           | \$2,352.7                    | \$3,024                          |  |
| 2001 | 14,466            | 4,149          | 1,750        | 2,399                     | 735                              | 19,941           | \$2,491.0                    | \$3,128                          |  |
| 2002 | 16,515            | 5,555          | 2,066        | 3,489                     | 926                              | 22,836           | \$3,046.4                    | \$3,647                          |  |
| 2003 | 10,515            | 5,853          | 2,000        | 3,620                     | 766                              | 22,830           | \$3,552.6                    | \$3,938                          |  |
| 2004 | 20,912            | 6,562          | 2,235        | 4,326                     | 700                              | 24,293<br>28,285 | \$3,552.6<br>\$4,662.6       | \$3,938<br>\$4,807               |  |
| 2005 | 19,888            | 5,658          | 1,427        | 4,231                     | 811                              | 26,265           | \$4,002.0                    | \$4,807                          |  |
| 2006 |                   | '              | 1,427        | •                         | 739                              | 26,322           |                              |                                  |  |
| 2007 | 13,510<br>5,513   | 6,290<br>4,544 | 2,199        | 4,551<br>2,345            | 739<br>546                       | 20,359           | \$3,963.2<br>\$1,877.0       | \$3,811<br>\$1,877               |  |

Appendix Table 1

† Prior to 1991 manufactured homes and cabins were not disaggregated from total residential units.

Source: Bureau of Economic and Business Research, University of Utah.

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